## Gulf Coast Living



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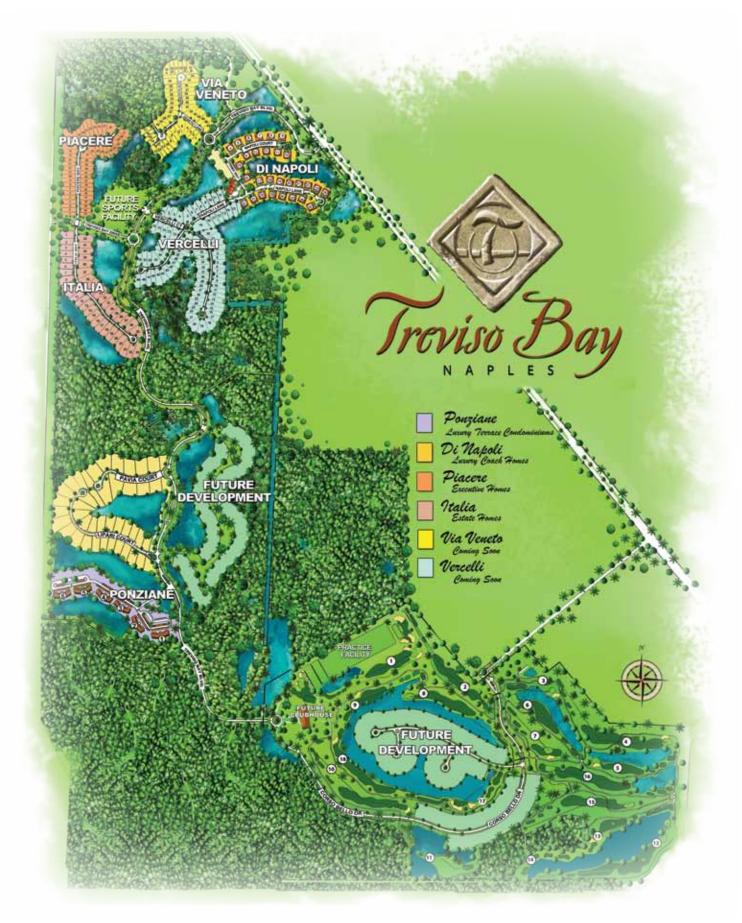


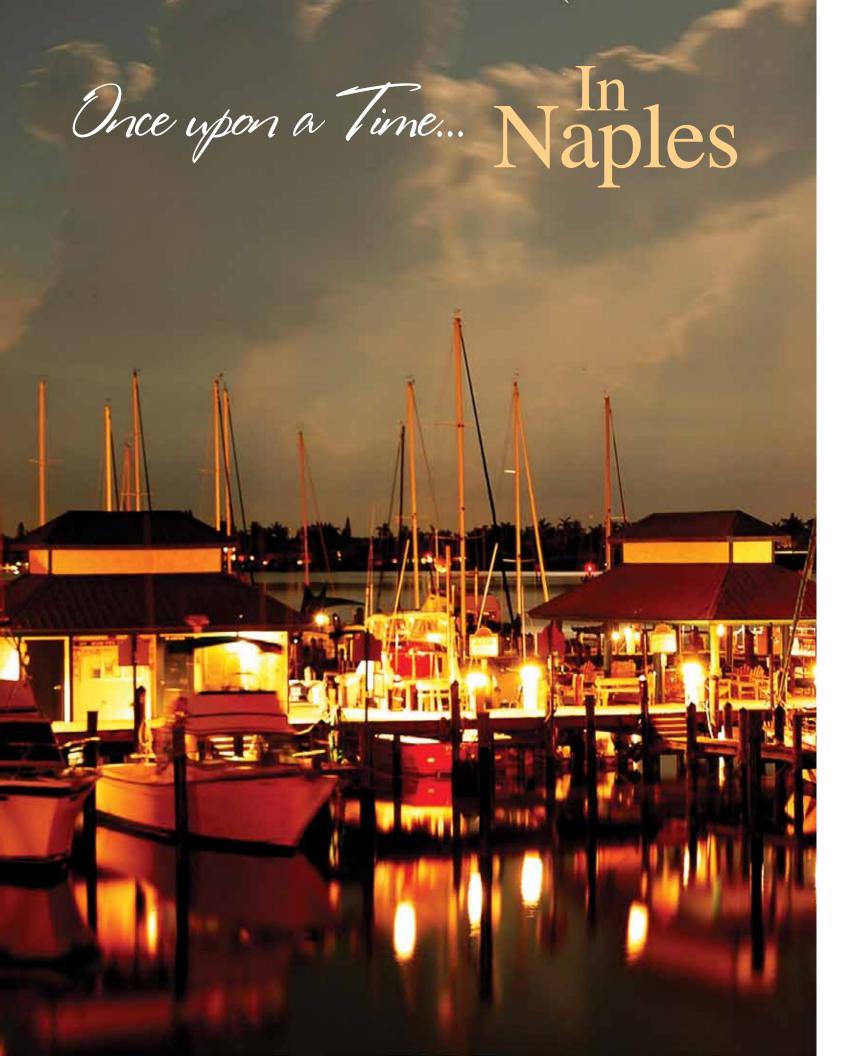
#### About the Builder



Lennar, one of the nation's best builders

### The Site Plan





In the 1860s, the Caloosa Indians enjoyed a pristine, sun-drenched Naples all their own. Word quickly spread about the idyllic tropical climate and abundant fishing, often compared to that of Italy's Napoli, hence the city's name. As Naples began coming into its own, beachfront lots soared to an unprecedented \$125.

Not until the 1920s did Naples emerge as a winter playground for the country's rich and famous. While Henry Flagler's railroad was connecting Miami to Key West, County namesake Baron G. Collier was expanding west, using his own money to build the Tamiami Trail, making the Gulf Coast accessible to the rest of the country. However, unlike Miami's attraction to the more cosmopolitan snowbirds of the northeast, Naples became a quiet retreat primarily for Midwesterners.

To this day, Naples exudes its vintage charm as a relaxing, unhurried, resort town, especially popular among those with an appreciation for understated elegance and sophistication. At the same time, Naples is a Mecca of fun and recreation, underscored by everything you would expect from a celebrated seaside resort – breezy promenade cafes, chic boardwalk bistros, star-rated dining, world-class shopping and all things boating and fishing. It is this privileged way of life to which Treviso Bay is dedicated. Welcome.















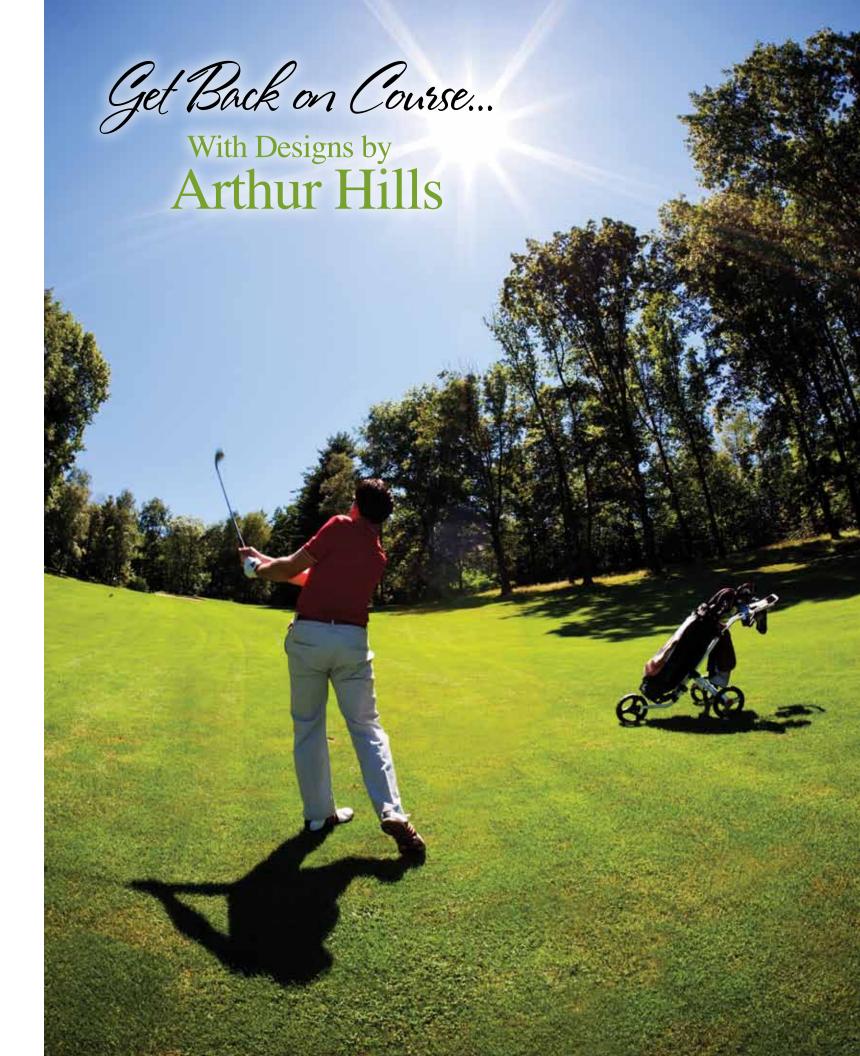
#### No Other Community in Naples

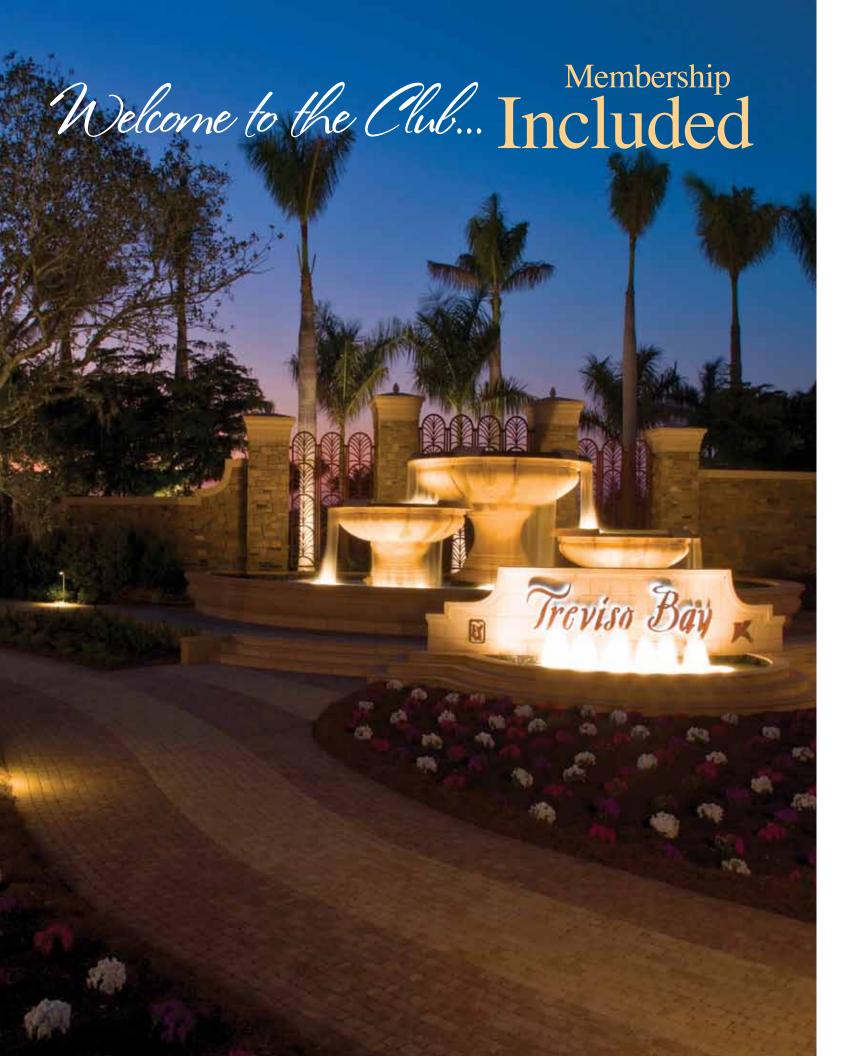
offers its residents a golf experience like Treviso Bay. For many, this course is as good as it gets, highlighted by the many facets that have earned it the distinction of a championship caliber course.

Designed by golf legend Arthur Hills, these 18 holes embody the most unique, challenging and innovative characteristics, enticing players at all levels. Clearly, residents of Treviso Bay are afforded the rare opportunity to have unlimited access to one of the most celebrated golf courses in the southeast.

Better still, golf membership is included with the purchase of a Treviso Bay home. No initiation fees, just year-round enjoyment. Whether you play all 18, or just the front nine... you're right on course at Treviso Bay.







**Treviso Bay** is the perfect blend of golf and everything else that would define resort-style living. Whether golf is your passion or merely a majestic backdrop, Treviso Bay is the community Naples has been waiting for, with pleasures and pastimes for every interest and whim.

At the heart of Treviso Bay's social and recreational lifestyle the grand clubhouse is a monument to good friends and great times. Whether you're most comfortable at a black-tie gala or a down-home barbecue, the club is your destination.

#### PLANS CALL FOR:

- Casual & formal dining
- Lounges & social rooms
- Billiard/card rooms
- Resort-style lagoon and lap pools
- Tennis center & pro shop
- Health club, spa & fitness center
- Aerobics & palates studios
- Staff tennis & golf pros
- Year-round social calendar









## About Lennar

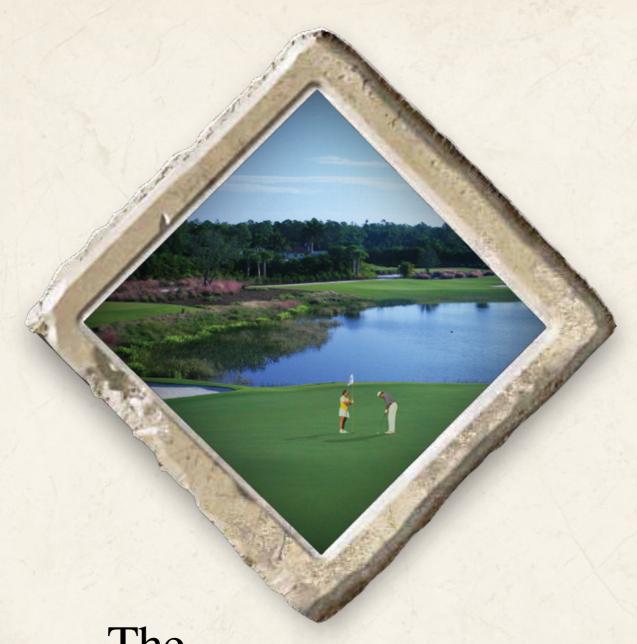
## Southwest Florida's #1 homebuilder for over 30 years with over 35,000 homes delivered.

While Treviso Bay is among Lennar's most impressive and significant achievements, it is in the excellent company. Since 1954, Lennar has become one of the nation's leading builders of lifestyle communities. Listed on the New York Stock Exchange, the Miami, Florida-based homebuilder has built over 750,000 homes in more than 50 cities coast to coast. Lennar is also well known for the "Everything's Included Home," which has recently been re-introduced with many more features and enhanced energy efficiency and technology at no additional charge.

Lennar's has greatly simplified the home building and buying processes, making the Lennar Experience among our customers' most enjoyable. In addition to the simplicity of the "Everything's Included Home," our customers also enjoy the advantages the in house financial services of Universal American Mortgage Company and North American Title Company.







# The Golf Course you've been waiting for.







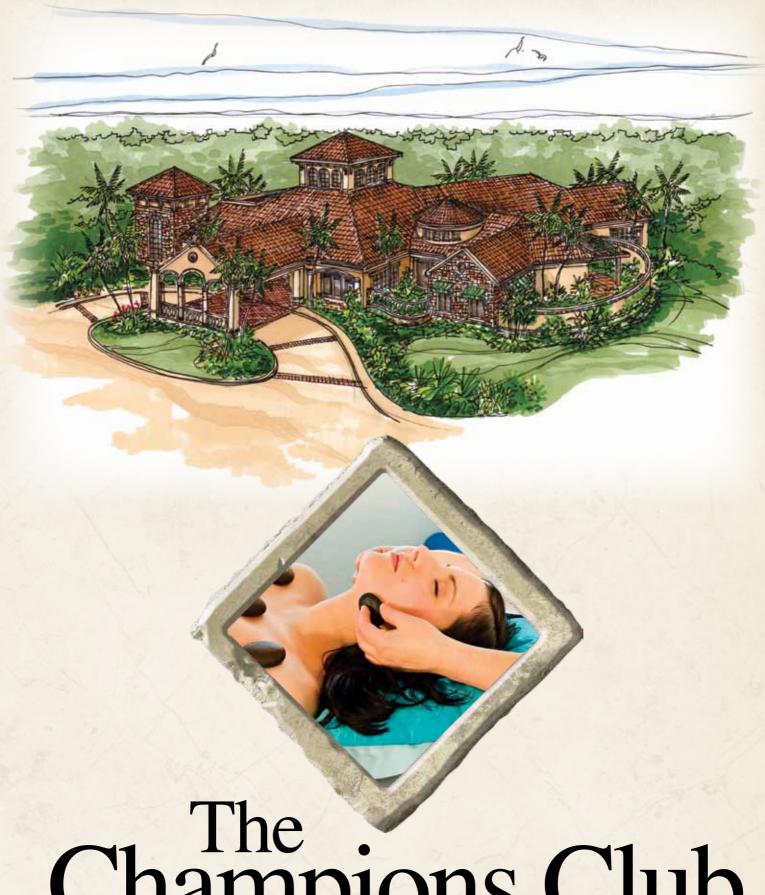
Everything about Treviso Bay revolves around being "one of a kind" in every respect. The high level of luxury. The world-class amenities. Homes of consummate style and quality. Breathtaking streetscapes. And, at the top of the list...golf.

As an Arthur Hills and Hal Sutton designed course, you'll experience world class golf within 18 holes of championship play.

"My goal with the design of Treviso Bay was to create a timeless golf course that would not pre-determine any type of shot or favor one type of play. It is up to the individual golfer to decide which strategy will work best for them on each hole."- Hal Sutton

Hills and Sutton have strived to create a design where every hole challages not only your skills with a golf club but your ability to outthink the course and conditions.

What does all this mean to you? If you're a golfer and Treviso Bay resident, it means that you are afforded one of the rarest pleasures the sport offers and the same level of play as golf's greatest legends. Enjoy.



Champions Club

At Treviso

"Pure Lifestyle Enjoyment"-The Champions Club at Treviso Bay







9004 Tamiami Trail East, Naples, FL 34113 Welcome Home Center open daily 9am – 6pm

239.671.4046 TrevisoBayatNaples.com

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